

BUSINESS LICENSES UNLIMITED

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30 REASONS BUSINESSES SUCCEED

#	REASON
1	CONTROL OVER THE COST AND QUALITY OF YOUR PRODUCT
2	PROPER STOCK CONTROL
3	BUYING SHORT OR SELLING LONG
4	PRICING THE GOODS OR SERVICES FAIRLY
5	ADEQUATE CUSTOMER RELATIONS
6	THE PROMOTION AND CONTINUE PROMOTION OF YOUR PUBLIC IMAGE
7	PUBLIC RELATIONS WITH SUPPLIERS OF GOODS AND SERVICES TO YOUR COMPANY
8	MANAGEMENT'S ABILITY TO REACH DECISIONS QUICKLY AND ACT ON THEM
9	THE ABILITY TO KEEP PACE WITH MANAGEMENT AIDS AS CONDITIONS CHANGE
10	REAL AND PSYCHOSOMATIC ILLNESSES OF KEY PEOPLE
11	THE AWARENESS TO SEEK PROFESSIONAL ASSISTANCE WHEN NEEDED
12	MINIMIZING TAXATION THROUGH PROPER ADVICE ON TAX PLANNING
13	ADEQUATE INSURANCE PROGRAMS
14	PLANNING AND FORWARD IMPETUS IN SALES DEPT
15	GOOD HUMAN RELATIONS WITH YOUR STAFF
16	THE MAINTAINING OF KEY PERSONAL
17	TOTAL KNOWLEDGE OF PRODUCT, MERCHANDISE, OR SERVICES THAT ARE PERFORMED
18	ABILITY TO FORESEE AND COPE ADEQUATELY WITH COMPETITION
19	COMPLACENCY ABOUT COMPETITION
20	THE ABILITY TO ANTICIPATE MARKET TRENDS WITH REGARD TO PURCHASES
21	ADEQUATE OF CONTROL OF LIQUID ASSETS
22	SUFFICIENT PLANNING FOR FUTURE CAPITAL NEEDS
23	THE CONTROL AND ABILITY TO STAY WITHIN THE BOUNDS DICTATED BY CAPITAL AVAILABILITY
24	AVOIDING FAILURE TO ANTICIPATE MARKET TRENDS IN CONNECTION WITH PRODUCTS OR SERVICES YOU SELL
25	AVOIDING LACK OF BUDGETING OR FAILURE TO ACKNOWLEDGE AND FOLLOW SAME
26	RECOGNIZING FACTUALITY OF FIN. POSITION
27	RECORD KEEPING
28	GRANTING OF THE RIGHT AMOUNT MUCH CREDIT
29	PURCHASING ADEQUATE CREDIT
30	RECEIVABLES CONTROL

AS WE VIEW WHY BUSINESSES SUCCEED, WE OFTEN SEE VISIONS FROM THE PAST.